



**ZINSSER®
BULLS-EYE 1-2-3® PRIMER**

DESCRIPTION AND USES

Zinsser® Bulls-Eye 1-2-3® Primer is a high-hiding, all purpose, primer-sealer and stain blocker. It blocks stains caused by water, nicotine, smoke, tannin, pencil, ink, grease and felt marker, and seals smoke and pet odours.

Use on any interior or exterior wood, concrete, drywall, or non-galvanised metal, including hard-to-paint surfaces such as railings, shutters and outdoor furniture. It is perfect for sealing spackle, drywall repairs, and hiding dark colours. Sticks to glossy paint, glass and ceramic tile.

PERFORMANCE CHARACTERISTICS

- Block tough stains
- Smooth finish
- Seals odours
- Sticks to all surfaces
- Dries in minutes, can be recoated in 1 hour

PRODUCT

SKU	DESCRIPTION (340 mL)
285278	Bright White

PRODUCT APPLICATION

READ ALL INSTRUCTIONS CAREFULLY BEFORE STARTING PROJECT

SURFACE PREPARATION

Surfaces should be clean, dry, sound and free of dirt, grime, grease, oil, wax, mildew, wallpaper adhesive or any contamination that may interfere with adhesion. Remove loose paint, dirt and rust.

PRODUCT APPLICATION (cont.)

APPLICATION

Use at room temperature 21°C (70°F) in a well ventilated area. Avoid high humidity. Shake can vigorously for one minute after the mixing ball begins to rattle. Turn can upside down and continue shaking for one minute – shake occasionally during use. If mixing ball fails to rattle **DO NOT STRIKE CAN**. Contact Rust-Oleum. Spray 25-30 cm from the object with short ‘dusting’ strokes. Keep the can the same distance from the surface. Keep the can in motion while spraying. To permanently block heavy odours, use Zinsser B-I-N® Ultimate Stain Blocker. **Do not use near open flame.**

DRY & RECOAT

Dry and recoat times are based on 21°C (70°F) and 50% relative humidity. Allow more time at cooler temperatures. Dries in minutes; topcoat in 30 minutes with acrylic or oil-base paints. For best results, allow primer to cure overnight before applying strong solvent-base topcoats.

CLEAN-UP

Wipe off tip before storing. Clean-up wet paint with xylene or mineral turps. Properly discard empty container. Do not burn or place in home trash compactor.

CLOGGING

If the valve clogs, twist and pull off spray tip and rinse in a solvent such as mineral turps. Do not insert any object into can valve opening.



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PHYSICAL PROPERTIES

		BULLS-EYE 1-2-3 PRIMER
Resin Type		Styrenated Acrylic
Pigment Type		Titanium Dioxide
Solvents		Acetone, Aliphatic Hydrocarbons, Xylene
MIR		0.70 Max
Fill Weight		340 ml
Wet Film to Achieve DFT		2 wet coats
Practical Coverage at Recommended DFT (assume 15% material loss)		0.7-0.9 m ² /l (8-10 sq.ft./can)
Dry Times at 21°C (70°F) and 50% Relative Humidity	Touch	5 minutes
	Topcoat	30 minutes
Shelf Life		5 years
Flash Point		-104°C (-156°F)
Safety Information		For additional information, see SDS

Calculated values are shown and may vary from the actual manufactured material.

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.



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Form: GDH-464
Rev.: 032921